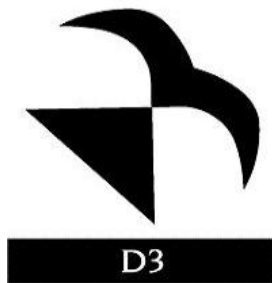


Doing Good While Doing Good Business



Development Seminar for Young and Aspiring Entrepreneurs

27-28 April, 2013, NIKAR Training center
Liptovska 10, Bratislava: www.nikar.sk

Sponsored by the D3 Association, FBE and "Spanish Chef" in Bratislava

+ Schedule & Program Description

Saturday 27.April

- 9:00-12:30 **Session 1**
- 12:00-14:00 **Lunch**
- 14:00-18:00 **Session 2**
- 19:00-21:00
“Spanish Chef” Dinner

Sunday 28.April

- 9:00-12:00 **Session 3**
- 12:00-13:00 **Lunch**
- 13:00-16:00 **Session 4**

This seminar is a learning opportunity for young and aspiring entrepreneurs. Whether you are thinking about starting a commercial or social enterprise, or have already started, this seminar is designed to share information and answer many of the questions that almost all entrepreneurs have in the early stages of enterprise development.

Through interactive content, stories, and case study exercises, experienced entrepreneurs and veteran business owners and executives will seek to inform and inspire those who have a desire to **“do good while doing good business.”**

WHY?

The Purpose Questions

- What is the value of business and its contribution to society?
- What is the role of profit and why such a strong emphasis on it?
- How do you integrate purpose beyond profitability into a business?

HOW?

The Process Questions

- What does it take to be successful in business?
- What is important in the start-up process?
- Where do you get the capital to start a business?

WHO?

The People Questions

- Who is the right kind of person to start a business?
- What is the profile of a successful purpose-driven entrepreneur?
- How do I build a team to support the start-up of a business?



Seminar Facilitators and Speakers:



Jack Benjamin is Director of the Navigators' Global Enterprise Network, a network of 200 plus businesses and non-profit organizations around the world that "seek to do good as they do good business." His business experience includes contributing to the start-up and development of a leather manufacturing and export business, a Tex-Mex restaurant, and an organizational consulting firm with clients such as Siemens, BASF, Abbott Labs, Chubb, and El Tiempo, the leading Colombian newspaper.



John Sipple is the founder of Business Resource Network Inc., based in Atlanta area, consulting network for the senior managers of leading companies in North America. He worked before as COO at P&G Cellulose in Florida and in Germany. John is a co-developer of "High Performance Business Systems" philosophy. Today he is known as a passionate coach of leaders to many organizations and the author of the book "Back to the Cottage" – a story of people who taught him character traits of true leadership - humility, integrity, wisdom, courage and collaboration.



Jeff Dokmo is the Business Manager and Creative Director of Rock Tirana, a bouldering gym in Tirana, Albania. After spending two years with the NGO, World Vision Albania, Rock Tirana is Jeff's first commercial start-up.



Ralph Gatti is the European coordinator of the Navigators' Global Enterprise Network. His 36 years of business experience includes 18 years as the CEO of automotive aftermarket products manufacturing company and consultancy with numerous for-profit businesses and NGOs.



Daniel Laco is Managing Partner of business consulting company FBE (For Business Excellence), based in Bratislava and Prague, working with industrial clients (Volkswagen, ZF Sachs, Getrag Ford), banks, telecom and other services. He facilitated a team which started C.S.Lewis Bilingual High School and chairs the board of the C.S.Lewis Schools, and D3 Slovakia, an organization providing personal mentoring and coaching for leaders in schools, NGOs, and businesses.

+ Registration, contacts and other details

- **Saturday evening** team made dinner will be at "Spanish Chef". "Spanish Chef" is a life-style small business owned by young entrepreneur Dusan Plichta (27) nearby the seminar location <http://spanishchef.wordpress.com/>

- **Registration:**

If you are interested in attending the seminar, please let us know by email to seminar@d3.sk

- **Cost:**

25 € (Includes lunch, coffee breaks and a special dinner activity on Saturday evening)

- **Contacts:**

- If you have any question, please contact Daniel Laco (daniel.laco@d3.sk) or Marek Markuš (marek@porta.sk, Tel: 0903 243 675)

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- D3 is a partner of Integra Foundation,
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